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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.COM., PROFESSIONAL ACCOUNTING

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
II	PART - III	CORE ELECTIVE	U21PA2E1B	BUSINESS ENVIRONMENT

Date & Session: 16.11.2024/AN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION - A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	Name the things that help the development of the business? a) Technological innovation b) Capital investment c) Economic growth d) Trade liberalisation
CO1	K2	2.	What is the major component of business ethics? a) Ethics b) Ethical principles c) Rules of behaviour. d) All of the above.
CO2	K1	3.	what is the term used to describe the laws and regulations set by the government that impact business operations? a) Regulatory environment b) Business Organisation c) Administrative frame work d) Corporative governance
CO2	K2	4.	what is the primary objective of fiscal policy a) To Maximize government revenue b) To maintain high inflation c) To achieve full employment and economic growth d) To minimize government expenditure
CO3	K1	5.	Which of the following are Consumer Disputes Redressal Agencies? a) Panchayat Commission b) Municipal Commission c) State Commission d) None of the above
CO3	K2	6.	Where can the complaint be filed? a) Civil Court b) District Court c) District Forum d) State Forum
CO4	K1	7.	As a part of WTO guidelines, Agreement on Agriculture (AOA) doesn't consider a) Direct payments to farmers are permitted. b) Indirect assistance and support to farmers including R & D support by govt. are not Permitted. c) Domestic policies which directly effect on production and trade have to be cut back. d) Least developed countries do not need to make any cuts.
CO4	K2	8.	The country that attracts the largest FDI inflow is a) India b) China c) USA d) Brazil
CO5	K1	9.	what is the primary objectives of the make in India initiative? a) To attract foreign tourist to India b) To boost the services sector in India c) To strengthen India manufacturing sector d) To reduce unemployment In India

CO5	K2	10.	A Make in India programme was launched to improve thesector of the Indian economy. a) Agriculture sector c) Service sector	b) Manufacturing sector d) None of the above
Course Outcome	Bloom's K-level	Q. No.	SECTION - B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)	
CO1	K3	11a.	Discover the importance of business environment. (OR)	
CO1	K3	11b.	Estimate the Economic role of government of India.	
CO2	K3	12a.	Derive the nature of economy in political environment. (OR)	
CO2	K3	12b.	Construct the element of social cultural environment.	
CO3	K4	13a.	Analyse the consumer protection act 1986. (OR)	
CO3	K4	13b.	“Copy right act 2012 is used to business people” - comment the statement.	
CO4	K4	14a.	Evaluate the benefits of MOU. (OR)	
CO4	K4	14b.	“Foreign capital investment is essential for economic development” – Justify.	
CO5	K5	15a.	Measure the major regulation pertaining to business. (OR)	
CO5	K5	15b.	“Government policy is helpful to small scale industry” – Evaluate the statement.	

Course Outcome	Bloom's K-level	Q. No.	SECTION - C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)	
CO1	K3	16a.	Identify the factors affecting the business environment. (OR)	
CO1	K3	16b.	Write the various use of economic policies.	
CO2	K4	17a.	Analyse the various Types of financial institution. (OR)	
CO2	K4	17b.	Examine Regulation of foreign investment and collaboration.	
CO3	K4	18a.	Infer the objectives of Competition Act 2002. (OR)	
CO3	K4	18b.	Discover the benefits of Trade mark and patent act 1965.	
CO4	K5	19a.	Measure the important provisions of FEMA act. (OR)	
CO4	K5	19b.	Evaluate the Objectives of World trade organisations.	
CO5	K5	20a.	“Benefits of make in India movement is helpful the nation development” – Justify the statement. (OR)	
CO5	K5	20b.	Assess the opportunities available in E-Commerce industry.	